

STARTING GROWING SELLING AN EAP

Preconference Training

Join experts Mike Klaybor and Marina London for the first ever exclusive training on how to build, market and sell your own EAP. Learn the entire process of launching an EAP, complete with hands on procedures, strategy and vision. With this training, you will:

- ➔ **Increase revenue**
- ➔ **Add EAP to your book of business**
- ➔ **Gain consulting opportunities**
- ➔ **Learn necessary skills**



Michael Klaybor, Ed.D, CEAP

EAP consultant, former Chairman of the EACC, & former President of the Houston Chapter.



Marina London, LCSW, CEAP

Web Editor and the Manager of Web Services for EAPA, as well as a former EAP executive.

October 30, 2016
Sheraton Grand Hotel--Chicago
8 am – 5 pm

Register today at
<http://www.eapassn.org/2016Conf>

Course Agenda

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Staffing & Training
Marketing & Sales
Intake & Assessment
Protocols
Implementation &
Management

—
Use of Social Media
On-going Promotion
Assessment Tools

Free Handbook
for all
participants

EAPA's



**2016 World
EAP Conference**
CHICAGO